LEARNING EXPERIENCE BRIEF

# JA Connect®

▶ Work and Career Readiness

*JA Connect* is Junior Achievement's first self-guided student experience, featuring a flexible, modular repository of activities related to work and career readiness. The online activities give students an opportunity to acquire knowledge and to apply and practice new skills and behaviors inside or outside of the classroom. The content is relevant to *JA Career Success*® and other JA learning experiences in the Work and Career Readiness Pathway, and extends or enhances classroom content. The self-guided activities can also be used independent from a JA learning experiences.

*JA Connect* will become a key component of a badging and certification learning experience because it will allow students to develop and demonstrate skills and behaviors within each competency at increasing levels of difficulty. Content related to JA's financial literacy and entrepreneurship competencies are being added.

## JA CONNECT DESCRIPTION

- JA Work and Career Readiness Pathway
- Placement: Grades 9–12, in-school, after-school, or out-of-school
- Students can engage with *JA Connect* multiple times during and after completion of a JA learning experience.
- Volunteers are not required.

## LEARNING EXPERIENCE HIGHLIGHTS

- Self-guided activities aligned to reinforce and extend work and career readiness content
- Bite-sized learning activities averaging 5–10 minutes each
- Entry, intermediate, and advanced content navigating through increasing levels of complexity, with initial development focusing on intermediate and some advanced concepts
- Accessible online via a computer or mobile device
- Highly interactive, media-rich, scenario-based learning
- Suggested pathway through the content with freedom to choose among the topics, activities, and tools
- Stand-alone content (specific classroom experience not required) with suggested prerequisite content

Junior Achievement™

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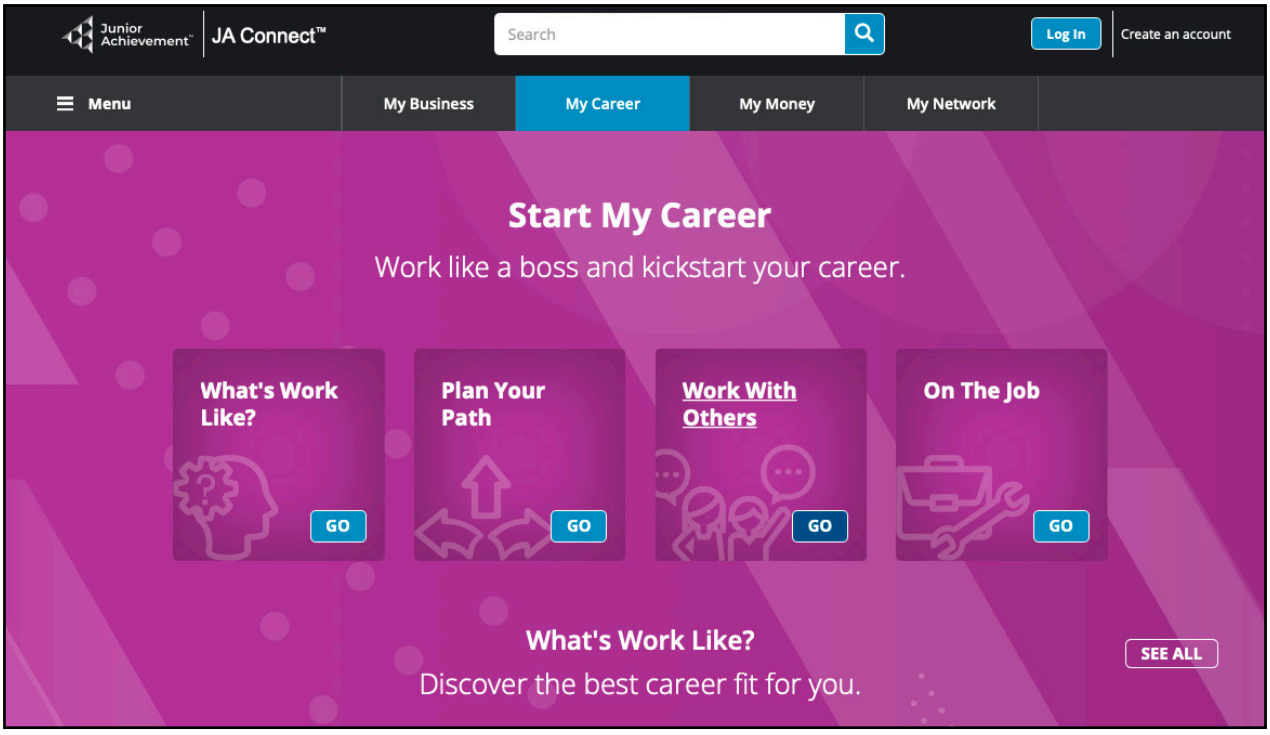
## JA CONNECT CONTENT

Content is focused across four learning areas to help students visualize: (1) what is work like, (2) mapping their career path, (3) working with others, and (4) expectations when on the job. Priority topic areas include:

- Job Search
- Interviewing
- Choosing a Career
- Searching for a Job
- Teamwork and Collaboration
- Decision Making
- Conflict Resolution
- Growth Mindset
- Gig Economy

## LEARNING EXPERIENCE HIGHLIGHTS (CONTINUED)

- Home to the student profile and data about the content students use as well as links to games and apps
- My Network section provides a connection to events and news in the student's local area
- Provides access to the JA Here to Career® for student exploration of career interests and high-demand careers in their community and region
- Future home to the student portfolio and collection of artifacts created by students
- Future functionality for tracking competencies and badging